

Alpha Omega-Henry Schein Cares Holocaust Survivors Oral Health Program



The White House Call To Action

In December 2013, Vice President Biden announced a White House initiative to support the needs of Holocaust Survivors living in the U.S.

- **The initiative is exploring a range of options, including fostering public-private partnerships to generate additional support for this vulnerable population**
- **As part of this effort, the Administration appointed the first ever Special Envoy for U.S. Holocaust Survivor Services, *Aviva Sufian***



Brief Overview of Holocaust Survivors

- **On average, this is a very poor population:**
- **25% of the approximately 130,000 survivors in the U.S. are living in poverty**
 - *In contrast to approximately 9% of the general population in the same age group*
- **Over the next decade, the proportion of survivors living in poverty will substantially increase**



Specific Oral Care Issues of Holocaust Survivors

- **Holocaust Survivors experience unique oral health needs**
 - *Many were young children during World War II and experienced prolonged nutritional deprivation which impacted their oral health*
- **Many received little or no dental care throughout their childhoods**
 - *Lacked adequate nutrition for proper bone formation*



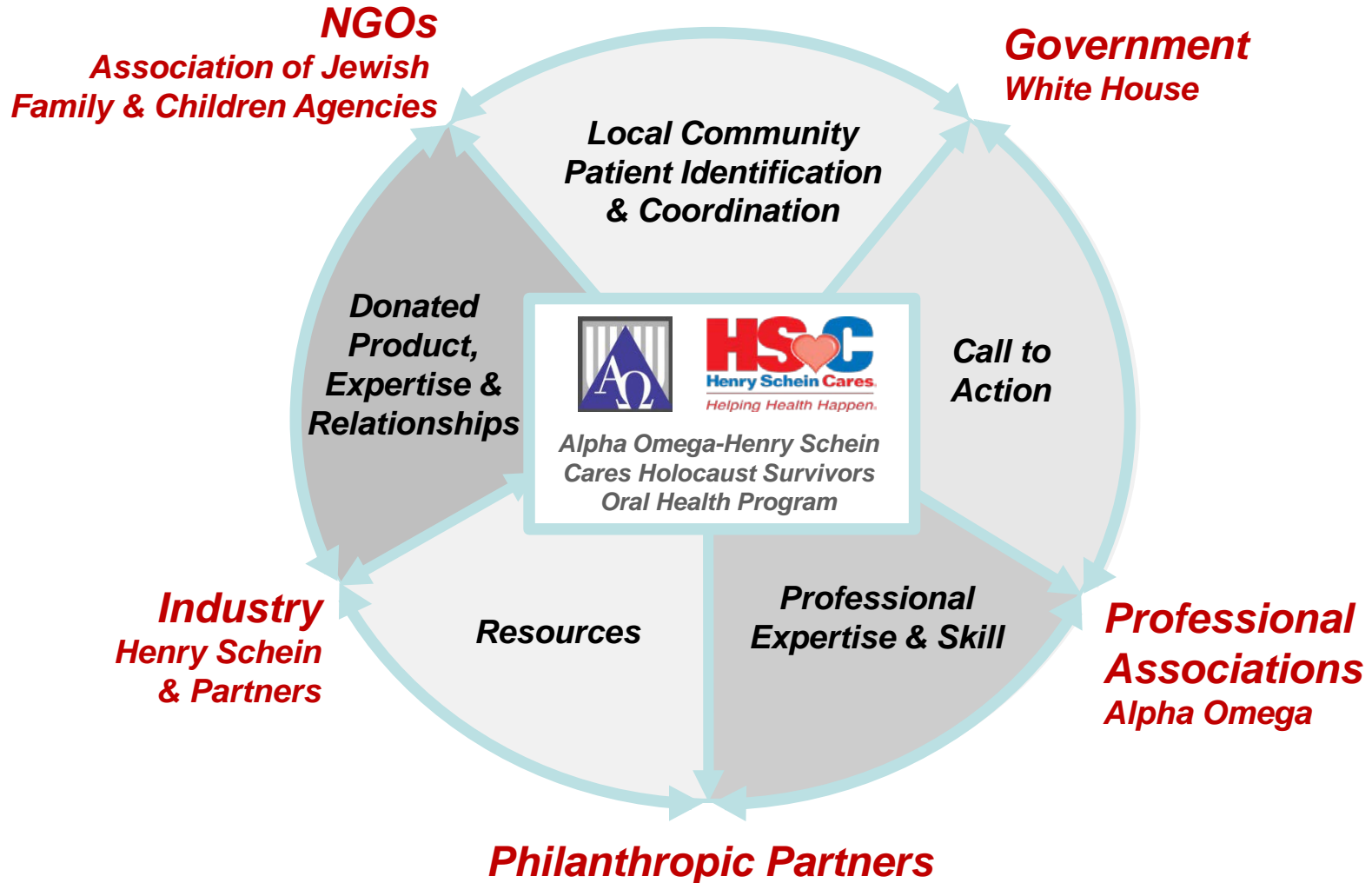
Answering The Call

Together, Henry Schein and Alpha Omega have answered the White House's call to develop a public-private partnership solution to enhance the quality of life for Holocaust Survivors in need through the creation of

The Alpha Omega-Henry Schein Cares Holocaust Survivors Oral Health Program



Public-Private Partnership Model



Innovative Thinking and Quick Action

“When Vice President Biden announced the White House’s initiative to focus attention and support on the needs of Holocaust Survivors...a key goal was to attract public-private partnerships and the kind of innovative thinking and quick action that you are considering. The work of Alpha Omega and Henry Schein Cares will serve as a model for how our nation can help survivors age with the comfort and dignity they deserve.”

-Aviva Sufian

Special Envoy

For U.S. Holocaust Survivor Services



The Alpha Omega-Henry Schein Cares Program Model

- **The program will have a focus on providing care for the financially most needy individuals who are served by the Holocaust Survivor Assistance Programs administered by the network of Jewish Family and Children's Service agencies and other entities, as well as individuals of any faith who are survivors of Nazi persecution**
- **The three critical factors in prioritizing patients for participation will be:**
 - *1) Elimination of pain*
 - *2) Restoring function and*
 - *3) Lack of dental coverage*



The Alpha Omega-Henry Schein Cares Program Model

- **During the first year of the program, we will strive to serve a total of 250-300 patients in nine cities throughout the U.S. and Canada**
- **We will begin the program with a three-year commitment, and organize at least two partner meetings per year to assess progress and areas of improvement and expansion**



Proposed Pilot Cities

- **Initial pilot cities chosen based on a confluence of patient need, available Alpha Omega resources, and social service agency partners**

U.S. Cities

Boston

Chicago

Detroit

New York City

NY / NJ Metro Area

Philadelphia

Seattle

Canadian Cities

Montreal

Toronto

Possible Future Expansion

Baltimore

Los Angeles

SE Florida

Washington DC

How The Alpha Omega-Henry Schein Cares Program Will Work

- A key contact at the Jewish Family and Children's Services agency (or other applicable social service agency) in each of the program cities will identify the survivors in need of care
- Every participating city will have an Alpha Omega Champion – who will recruit dental volunteers from their chapter for participation.
- A National Alpha Omega Coordinator will be hired to facilitate the program in a centralized way, and support the regional champions in making the linkages between volunteer local dentists and patients (including referral of JFCS identified patients to dentists), as well as working with the social service agency to work out logistical issues



Supplies and Resources

- **Donations of supplies**: Oral care products (including restorative and other materials) will be secured through donations from Henry Schein Cares and its industry partners
- **Dental lab and resources**: The program is working to recruit laboratory partners who will donate the fabrication of crowns, dentures, and other appliances necessary for proper care of patients
 - *Wherever possible, we will match volunteer dentists with their existing labs (if they are willing to participate)*



Comprehensive Clinical Reporting and Scope of Care

- A registry is being created to centralize information
 - *Patient records/intake*
 - *Supplies needed for treatment*
 - *Value of care*
- Scope of Care Guidelines are being created and pre-authorization for procedures beyond the scope of care will be implemented, on behalf of the program, by Bedford Healthcare, under the leadership of *Dr. Allen Finkelstein*
 - *Procedures beyond the scope of regular care will be reviewed case-by-case*



Timeline

Plan to formally announce the program
Fall 2014

(Media launch surrounding meeting hosted at White House)

Solidify volunteer dentist roster and participating labs
October-December 2014

Begin to provide care
January 2015

Program progress review and assessment
July 2015

Establish 2016 operating plan
Fall 2015

Taking the Next Step

- **Alpha Omega and Henry Schein believe there is an important opportunity for an innovative public-private partnership solution to enhance Holocaust Survivors' access to oral care**
 - *This initiative will have an exponentially positive impact on the lives of this very deserving population*
- **Greater access to oral care will significantly enhance survivors' overall health and quality of life**
 - *Program will enable the limited emergency assistance funds that are available to the patients served by this program, to be used to support their other basic unmet needs*

**This is the last generation of survivors...
Their needs are urgent, and our collective response
must be as well**



Please Join Us!

*Together we can help make a difference in the
lives of Holocaust Survivors*

